

Google Magic Salt Schenectady!



1100 ERIE BLVD
SCHENECTADY, NY 12305
461-9958

Because it's not salt.... it's

Magic Salt News

The Best Kept Secret in Snow & Ice Management is Out!

Gas and White Salt prices are rising this winter , Magic Salt will save \$\$\$. Use less and drive less!

In today's world, it's getting tougher to make a buck and keep budgets in line. White salt and gas prices are getting higher and Magic Salt & Liquid Magic continues to help the snow removal contractor/property manager keep costs lower. By using Magic Salt, it will cover two times of area that white salt covers. So that

1yd hopper of Magic Salt will cover much more than white salt. Thus taking less time to travel and refill. It also works to -35 degrees. So when its cold out, Magic Salt is still working. Magic Salt & Liquid Magic even leave a residual that keeps the snow and ice from bonding, leaving surfaces clear for a longer period.



Why Magic Salt & Liquid Magic?

- Works to -35°F
- Reduce salt use 35-50%
- Does not refreeze (brine stays fluid) NO BLACK ICE!
- 90% less corrosive than white salt
- No Sand Needed!
- Concrete, Landscape & Pet Friendly
- Safer for all surfaces
- Does not track like other products
- Environmentally Friendly
- (Vodka & Rum Distillers)



**Magic-0 is now the only ice melt
EPA approved GREEN product!**



In January of 2008, the United States Environmental Protection Agency announced that Magic-0 (Liquid Magic) has been labeled as an environmentally friendly green ice melt. This announcement was part of the agency's Design for the Environment program, to

encourage the environmentally preferable chemistry of products to be used. Liquid Magic is also the only ice melt NYS DEC approved for watersheds. Liquid Magic is a highly effective liquid de-icing agent made from a patented blend of magne-

sium chloride combined with an agricultural by-product of the distilling process (i.e. grain and/or sugar based) and is protected under U.S. Patent #4,676,918. No other liquid de-ice can make this claim.

Visit our website:

brennanlandscapinginc.com



Magic Salt & Liquid Magic are available in:

- 50 & 25lb Bags
- Bulk Treated Magic Salt
- 5 Gallon pail of liquid
- 55 Gallon drum liquid
- Bulk liquid-4500 Gallons

We can spray your salt
With
Liquid Magic!

Brennan Landscaping sells products for all your Snow & Ice needs.

Other than selling Magic Salt & Liquid Magic, Brennan Landscaping also sells many other products to help apply these great products. Brennan Landscaping sells Earthway ice melt spreaders, 525 gallon liquid spray tanks, battery

powered backpack sprayers, Sno-blades and more. Feel free to stop over or visit our website for more information regarding these great products.



How often did you have to go out and reapply ice melt to your sidewalks because the ice refroze? You should try Magic Salt!



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Magic Salt

BBQ and Open House

Come find out what everyone in the snow industry are talking about!

*Salt & Liquid
Specials*

Learn more about liquids

Door Prizes

Live Music

Industry Vendors



Wednesday Oct 8th
11am- 3pm

THE BEST KEPT SECRET IN SNOW MANAGEMENT IS OUT!

Magic Salt™ & Liquid Magic

We can spray your Salt (or spray your own)

Works effectively down to **-35° F.** Use 35-50% less than bulk salt.

Costs you no more to use than what you are currently using!

No need for sand, that's right, **NO SAND!**

Eliminates Black Ice. Eliminates snow bonding.

Safer to use on all surfaces. **YES...EVEN CONCRETE!**

Less corrosive. Available in **50lb and 25lb bags.**

